

PREVIEW



WHAS
520 W. Chestnut St.
Louisville, KY 40202
Main: (502)582-7711
Billing:

Property	WHAS		
Invoice #		Order #	2470049
Invoice Date		Alt Order #	WOC13588677
Invoice Month	May 2022	Deal #	
Invoice Period	04/25/22 - 05/03/22	Flight Dates	04/29/22 - 05/03/22
Advertiser	ISS/ Hoosier Values		
Product	2022		
Estimate #	14411		
Account Executive	Taylor Fritsch		
Sales Office	TEGNA Sales Washington DC		
Sales Region	National		
Agency Code	9915593		
Advertiser Code	1021		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	20245AG		
Advertiser Ref	199524		
Product 1	1638		
Product 2			

Billing Address:

Red Eagle Media Group / POL
Attention: Accounts Payable
815 Slaters Lane
Alexandria, VA 22314

Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	04/29/22	05/03/22	WHAS11 WAKE UP NE WS @ 5A	5-6a	11--1--	:30	3	\$125.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		04/29/22	05/05/22	11--1--	3	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WHAS	F	04/29/22	5:23 AM	WHAS11 WAKE UP NEWS @ 5A	5-6a	:30	HVSL042722TVH	\$125.00	NM
2	WHAS	M	05/02/22	4:57 AM	WHAS11 WAKE UP NEWS @ 5A	5-6a	:30	HVSL042722TVH	\$125.00	NM
3	WHAS	Tu	05/03/22	5:41 AM	WHAS11 WAKE UP NEWS @ 5A	5-6a	:30	HVSL042722TVH	\$125.00	NM
2	04/29/22	05/01/22	WHAS11 NEWS SUNDA Y	630-7p	-----1	:30	1	\$400.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		04/25/22	05/01/22	-----1	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WHAS	Su	05/01/22		WHAS11 NEWS SUNDAY	630-7p	:30		\$400.00	NM
See MG 2.2										
2	WHAS	M	05/02/22	9:45 PM	Mon Prime B	9-10p	:30	HVSL042722TVH	\$400.00	NM
MG for 2.1 05/01										
3	04/29/22	05/02/22	Mon Prime A	8-9p	1-----	:30	1	\$1,275.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		04/29/22	05/05/22	1-----	1	\$1,275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WHAS	M	05/02/22	7:58 PM	Mon Prime A	8-9p	:30	HVSL042722TVH	\$1,275.00	NM
4	04/29/22	04/29/22	20/20 FRI	9:00 PM-11:00 PM	----1--	:30	1	\$650.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		04/25/22	05/01/22	----1--	1	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WHAS	F	04/29/22		20/20 FRI	9:00 PM-11:00 PM	:30		\$650.00	NM
See MG 4.2,4.3,4.4										
2	WHAS	Sa	04/30/22	11:32 PM	Local News @ 11p Sa	11-1135p	:30	HVSL042722TVH	\$250.00	NM
MG for 4.1 04/29										
3	WHAS	Su	05/01/22	11:28 PM	Local News @ 11p Su	11-1135p	:30	HVSL042722TVH	\$325.00	NM
MG for 4.1 04/29										
4	WHAS	M	05/02/22	12:02 AM	Jimmy Kimmel	1135p-1237a	:30	HVSL042722TVH	\$75.00	NM
MG for 4.1 04/29										
5	04/29/22	04/30/22	Sat Prime Other	7:57 PM-9:00 PM		:30	1	\$350.00	NM	

PREVIEW



Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Invoice #		Invoice Month	May 2022
Invoice Date		Invoice Period	04/25/22 - 05/03/22
Advertiser	ISS/ Hoosier Values		
Product	2022		
Estimate #	14411		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																										
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6	04/29/22	05/01/22	AMERICA'S FUNNIEST HOME VIDEOS	7-8p	-----1	:30	1	\$750.00	NM																																										
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																														
	04/25/22	05/01/22	-----1	1	\$750.00																																														
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1	WHAS	Su	05/01/22	7:42 PM	AMERICA'S FUNNIEST HOME V	7-8p	:30	HVSL042722TVH	\$750.00	NM																																									
<u>Total Spots</u>							10																																												

Include Invoice # on Check - Payment Terms 30 Days

<u>Gross Total</u>	\$3,800.00
<u>Agency Commission</u>	\$570.00
<u>Net Amount Due</u>	\$3,230.00